

MEDIA &

MARKETING

SERVICES

An award-winning online space for young

people globally



[www.opportunitiesforyouth.org](http://www.opportunitiesforyouth.org/)

Opportunities for Youth (OFY) is an informational online portal created for ambitious young adults across the world. As **an award-winning online space**, OFY attracts thousands of young adults aged 15 - 35 every day. **Over 5 million young people visit OFY annually to access opportunities related to education and professional development.**

Together with our partners, we empower young people with reliable information and opportunities. OFY leverages technology to reach and engage young people everywhere.







Partnering with OFY can be a powerful opportunity to make your initiative visible to a worldwide audience of diverse young adults.

+5 million

website views annually

+ 1 million

social media followers

+400 thousand

newsletter subscribers



@OPPORTUNITIESFY

@OPPORTUNITIESFORYOUTH

 OPPORTUNITIESFORYOUTH

|  |
| --- |
| **OFY MARKETING PARTNERSHIPS**BASIC BASIC + PREMIUM LONGTERM$250 USD/MONTH $350 USD/MONTH $450 USD/MONTH PARTNER$1500 USD/YEAR |
| Post opportunities on OFY website, including pinned post on homepage (size 800x450) |   |
| Regular promotion on social media at least twice a week |   |
| Regular promotion in newsletters |   |
| Additional social media posting once a week |   |
| OFY hosts one Linkedin live session/year promoting organization |   |
| Promote any events or opportunities not otherwise covered on OFY website and platforms continuously for entire year |  |

*For inquiries, please contact us at:* *info@opportunitiesforyouth.org* *and cc* *opportunitiesforyouthgh@gmail.com*